



You will remember this.

WHERE TO STAY

SIMPLY TO OFFER INSPIRATION



HEURE **BLEUE** PALAIS

A PALACE OF **MARVELS**

ESSAOUIRA





HEURE BLEUE PALAIS WAS **BORN OF A VISION** TO CREATE A LANDMARK TO STAND AS A TESTAMENT TO ESSAOUIRA'S GLORIOUS PAST AT THE CROSSROADS OF AFRICAN, EUROPEAN AND ARAB CIVILIZATIONS.



A PRESTIGIOUS RELAIS & CHATEAUX

Originally erected in the 19th century on the ruins of a “fondouk”, an ancient hostel for travelling traders, the “sleeping beauty”, as it was called by the locals, was at one time the sumptuous residence of Caid Mbark Saidi. Later acquired by a wealthy merchant, it served as an orphanage until the 1960s. Then, for more than thirty years this once noble residence was left abandoned and in disrepair.

In 2004, emerging from a massive 3-year reconstruction and renovation project, the property opened its doors to the world with a new vocation as a luxury hotel. Today, L’Heure Bleue Palais is the pride of Essaouira and pure serendipity for its guests.

Heure Bleue Palais has conserved the architecture of a traditional Moroccan riad and added all the amenities befitting a worldly hotel. The common areas, restaurant and rooms open onto a courtyard with an ornate fountain. In true Moroccan tradition, that is the core of the building. The hotel’s colonial-style bar presents a subdued ambiance with subtle lighting and plush English decor.

Reflecting influences of Africa, Europe and the Orient, the thirty three rooms and suites evoke the romance of travelling to faraway places. Their design and décor conjure up notions of Africa, the Kingdom of the Moors, Portugal and the sea ports of the British Empire.





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